

PAYMENT PROCESSING · PURPOSE-POWERED

How one auto group generated \$27,000 for their communities across Oregon and Idaho.

MEMBER

Kiefer Auto Group

EXPENSE CATEGORY

Payment Processing

IMPACT GENERATED

\$27,000 in donations

IMPACT SUMMARY

\$27,000

in donations to local nonprofit organizations

\$135,000

estimated savings on payment processing

Kiefer Auto Group chose to partner with PIE and transform a percentage of their expenses into donations, increasing their support for the communities they already serve in Oregon and Idaho. They started in Eugene in August 2025, expanded to Idaho in November, and added their two Bend locations in January 2026 — lowering their processing costs and generating donations at the same time.



1

Eugene & Corvallis, Oregon

Aug. 2025 – Aug. 2026

2

Treasure Valley, Idaho

Nov. 2025 – Aug. 2026

3

Bend, Oregon

Jan. 2026 – Aug. 2026

WHERE THE MONEY WENT

Animals Kids & families Education Shelter & hunger

OREGON

\$16,000

Greenhill Humane Society · Kiefer Kia	\$4,300
Greenhill Humane Society · Kiefer Mazda	\$7,700
OSU Foundation · Nissan-Volvo Corvallis	\$1,000
NeighborImpact Head Start · Team Kia of Bend	\$1,000
Humane Society of Central Oregon · Team Hyundai of Bend	\$1,000
Street Dog Hero · Team Hyundai of Bend	\$1,000

IDAHO

\$11,000

The Autism House · Treasure Valley Subaru	\$7,000
Boise Rescue Mission · Treasure Valley Subaru	\$1,000
Guardian Paws · Treasure Valley Subaru	\$2,000
Lake Lowell Animal Rescue · Team Mazda Idaho	\$1,000

\$17,300 to animals. Seven of the ten gifts went to shelters and rescues — the causes the Kiefer team cares about most.

